PUBLIC DOMAIN TREASURE HUNTER Magazine

Issue #7

In This Issue:
"Cashing In With New Year's Resolution Inspired Public Domain Products"

PUBLIC DOMAIN Treasure Hunter

MAGAZINE

Issue #7

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Introduction

Dear Reader,

Welcome aboard the seventh issue of "Public Domain Treasure Hunter Magazine", the only digital magazine exploring ingeniously creative and outrageously lucrative ways to profit from the public domain! This magazine is dedicated to exploring unique and little known ways to repackage and republish public domain material for fun and profit.

In this issue, we will show you unique product and article ideas based on this year's **Amazon.com Top 10 List of New Years Resolutions**. Resolutions are always a part of most everyone's end of the year thought process. You can easily share ideas and tips for just about any resolution someone might make.

According to Amazon.com this is the Top 10 New Years Resolutions for 2009:

- Lose Weight
- Get Your Finances In Order
- Go Green
- Curb Your Vices
- Get In Shape
- Relax More
- Pursue a New Career
- Upgrade Your Technology
- Organize and Optimize
- Start A New Hobby

Of course... you should also be **helping your readers "keep these resolutions"** throughout the year.

You'll find that with a little creativity and imagination creating unique resolution themed products and articles is a snap when you can gather all of the material that you need from the public domain.

We hope that you will find something in this month's issue that sparks a new idea for a product or article that you can create using copyright-free public domain material.

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This month's issue of Public Domain Treasure Hunter Magazine is chock full of market ideas as well as great examples of public domain material that you can use to create in-demand products that cater to a worldwide audience of people interested in not only keeping their new year's resolutions but also in finding ways to improve the quality of their lives.

You can help people by offering information products that meet their specific needs, wants, and desires and you'll certainly find that the Public Domain is a rich source of proven content from which you draw from to assemble these products.

There have literally been millions of books published over the last century that were meant to enrich peoples lives in very specific ways – books on subjects like weight loss, getting in shape, developing all manner of social skills, overcoming certain personal shortcomings, and so many other aspects of improving the human condition that it would be impossible to list them all here. Most of these books were *good*…and yet now they lay largely forgotten to the never-ending forward march of time. In a way, that's a shame.

But on the other hand, this provides you and I with an incredible opportunity to unearth these rare public domain treasures and republish them for a whole new audience, thus sharing the timeless wisdom and experience of experts from past generations with the modern world.

And you know what? As we look over this year's list of top ten resolutions, with just a few exceptions, we'd bet that this list for 2009 probably isn't that much different than the list Amazon would have compiled in 1909 had they been around at the time.

Many of these resolutions are "evergreen" meaning that they're timeless – just think about that for a little while…but don't think too long. Opportunity awaits everywhere and as Perry Marshall once said, "The race goes to the swift".

To your success in 2009,

Logan Andrew & Debra

Editors and Contributors, **"Public Domain Treasure Hunter Magazine"**

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Isn't it funny how **"Losing Weight / Getting In Shape"** always seems to be at the top of the resolution list every single year? People having been struggling with weight issues for years!

Over the years there have literally been thousands of "diet fads" and exercise programs that promise to shed the pounds and promise to finally give you that sleek, sexy body you've always wanted! Some of them actually worked and some of them didn't but that's another story.

People all over the world have long obsessed over their body weight. For over 200 years, an unimaginable amount of diet fads have come and gone ~ sometimes they reappear again using a different name but for the most part they usually always attract a huge legion of followers.

The weight loss industry is a **BILLION** dollar industry – **BILLIONS** of dollars are spent every year on books, programs, supplements, diet foods and everything else related to shedding those pounds, getting yourself in shape, and appealing to one of the greatest human motivators ever known ~ Vanity.

Believe it or not, at previous times in history, people wishing to lose weight have purposely ingested tapeworms to aid in weight loss dieting! While it may be difficult to convince today's consumers that allowing a 20 foot long parasite to live in their body would be in there best interest, there are plenty of other opportunities to start your own diet craze but borrowing from the pages of the millions of public domain books that cover the subject.

There are tons of books in the public domain that cover weight loss, exercise and fitness, and all manner of sporting activities that can "get you in shape".

Consider the following list of sporting / recreational activities compiled through extensive research performed by the Sporting Goods Manufacturers Association…

This was for the calendar year 2005, and includes the number of people that have participated in the activity at least once during the year…

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TOP 39 MOST POPULAR SPORTS/RECREATIONAL ACTIVITIES IN THE U.S.

Bowling - 53.5 million
Treadmill Exercise - 48.0 million
Stretching - 42.3 million
Freshwater Fishing - 42.1 million
Tent Camping - 38.6 million
Horseback Riding - 38.0 million
Running/Jogging - 37.8 million
Overnight Hiking - 36.6 million
Fitness Walking - 36.3 million
Billiards/Pool - 35.2 million
Basketball - 32.0 million
Hand Weights - 31.4 million
Weight/Resistance Machines - 29.0
Dumbells - 28.4 million
Golf - 25.7 million
Calisthenics - 24.9 million
Barbells - 23.0 million
Darts - 18.8 million
Tennis - 18.3 million
RV Camping - 18.2 million
Hunting (Shotgun/Rifle) - 18.0 mill
Elliptical Motion Trainer - 16.7 million
Abdominal Machine/ Exercise - 16.5
Inline Skating - 16.5 million
Outdoor Soccer - 15.8 million
Fitness swimming - 14.6 million
Ice skating - 14.6 million
Touch football - 14.1 million
Table tennis - 14.1 million
Slow-pitch softball - 12.9 million
Skateboarding - 11.4 million
Paintball - 10.4 million
Pilates Training - 10.4 million
Baseball - 10.3 million
Water skiing - 7.3 million
Tackle football - 5.8 million
Racquetball - 4.9 million
Fast-pitch softball - 3.5 million
Surfing -2.7 million

If these statistics don't give you immediate ideas for potential markets you persue, then nothing will!

With just a little treasure hunting, you can easily find lots of great copyright-free Public Domain books and magazines that cover just about all (if not every one) of these subjects ~ lots of great material for product creation!

And there are literally thousands of "diet" books out there in the public domain.

Here's a sample of one entitled, **"The Fun of Getting Thin"** by Sam Blythe published in 1912 ~ don't worry, there's tons of "lose weight" books from the 50's and 60's in the public domain as well. I just used this as an example because…

1) I love the title and the commentary…

2) It was convenient for me as we have this book in my personal collection of Public Domain books, scanned and ready to go…

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Chapter One - FAT

A fat man is a joke; and a fat woman is two jokes—one on herself and the other on her husband. Half the comedy in the world is predicated on the paunch. At that, the human race is divided into but two classes—fat people who are trying to get thin and thin people who are trying to get fat.

Fat, the doctors say, is fatal. I move to amend by striking out the last two letters of the indictment. Fat is fat. It isn't any more fatal to be reasonably fat than to be reasonably thin, but it's a darned sight more uncomfortable. So far as being unreasonably thin or unreasonably fat is concerned, I suppose the thin person has the long end of it. I never was thin, so I don't know. However, I have been fat—notice that "have been"? And if there is any phase of human enjoyment, any part of life, any occupation, avocation, divertisement, pleasure or pain where the fat man has the better of it in any regard, I failed to discover it in the twenty years during which I looked like the rear end of a hack and had all the bodily characteristics of a bale of hay.

When you come to examine into the actuating motives for any line of human endeavor you will find that vanity figures about ninety per cent, directly or indirectly, in the assay. The personal equation is the ruling equation. Women want to be thinner because they will look better—and so do men. Likewise, women want to be plumper because they will look better—and so do men. This holds up to forty years. After that it doesn't make much difference whether either men or women look any better than they have been looking, so far as the great end and aim of all life is concerned. Consequently fat men and fat women after forty want to be thinner for reasons of health and comfort, or quit and resign themselves to their further years of obesity.

Now I am over forty. Hence my experiments in reduction may be taken at this time as grounded on a desire for comfort—not that I did not make many campaigns against my fat before I was forty. I fought it now and then, but always retreated before I won a victory. This time, instead of skirmishing valiantly for a space and then being ignominiously and fatly routed by the powerful forces of food and drink, I hung stolidly to the line of my original attack, harassed the enemy by a constant and deadly fire—and one morning discovered I had the foe on the run.

It always makes me laugh to hear people talk about losing flesh—unless, of course, the decrease in weight is due to illness. No healthy person, predisposed to fat, ever lost any flesh. If that person gets rid of any weight, or girth, or fat, it

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isn't lost—it is fought off, beaten off. The victim struggles with it, goes to the mat with it, and does not debonairly drop it. He eliminates it with stern effort and much travail of the spirit. It is a job of work, a grueling combat to the finish, a task that appalls and usually repels.

The theory of taking off fat is the simplest theory in the world. It is announced, in four words: Stop eating and drinking. The practice of fat reduction is the most difficult thing in the world. Its difficulties are comprehended in two words: You cannot. The flesh is willing, but the spirit is weak. The success of the undertaking lies in the triumph of the will over the appetite. There's a lovely line of cant for you! Triumph of the will over the appetite. It sounds like the preaching of a professional food faddist, who tells the people they eat too much and then slips away and wolfs down four pounds of beefsteak at a sitting. However, I suppose it is necessary to say this once in a dissertation like this—and it is said.

In writing about this successful experiment of mine in reducing weight I have no theories to advance except one, and no instructions to give. I don't know whether my method would take an ounce off any other person in the world, and I don't care. I only know it took more than fifty pounds off me. I am not advancing any argument, medicinal or otherwise, for my plan. I never talked to a doctor about it, and never shall. If there are fat men and fat women who are fat for the same reasons I was fat I suppose they can get thin the way I got thin. If they are fat for other reasons I suppose they cannot. I don't know about either proposition.

I have great respect for doctors—so much respect, in fact, that I keep diligently away from them. I know the preliminaries of their game and can take a dose of medicine myself as skillfully as they can administer it. Also, I know when I have a fever, and have a working knowledge of how my heart should beat and my other bodily functions be performed. I have frequently found that a prescription, unintelligibly written but looking very wise, is highly efficacious when folded carefully and put in the pocketbook instead of being deposited with a druggist. I suppose that comes from a sort of hereditary faith in amulets. No doubt the method would be even more efficacious if the prescription were tied on a string and hung around the neck. I shall try that some time when my wife lugs in a doctor on me.

Still, doctors are interesting as a class. After you get beyond the let-me-feel-your-pulse-and-see-your-tongue preliminaries they are versatile and ingenious. Almost always, after you tell them what is the matter with you, they will know—not every time, but frequently. Also, they will take any sort of a chance with you in the interest of science. However, they generally send out for a specialist when they

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are ill themselves. When you come to think of it that is but natural. Almost any man, whether professional or not, will take a chance with somebody else that he wouldn't quite go through with on himself. Besides, doctors treat comparative strangers for the most part, and the interests of science are to be conserved.

Almost any doctor can tell you how to get thin. To be sure, no doctor will tell you to do the same things any other doctor prescribes, but it all simmers down to the same thing: Cut out the starchy foods and sweets, and take exercise. Also: Don't drink alcohol. The variations that can be played on this simple theme by a skillful doctor are endless. When a real specialist in fat reduction gets hold of you—a real, earnest reducer—he can contrive a diet that would make a living skeleton thin—and likewise put him in his little grave. I have had diets handed to me that would starve a humming-bird, and diets that would put flesh on a bronze statue; and all to the same end—reduction. Science has been monkeying with nourishment for the past ten or fifteen years to the exclusion of many other branches of research; and about all that has happened to the nourishment is the large elimination of nutriment from it.

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CURB YOUR VICES

Lots of people have something about themselves that they would like to change and are actively searching online for the solution. Some are so desperate for the solution that they would gladly pay for the answer to their problems.

Consider some of the classic human "vices" and "virtues" ~ see if this gives you any ideas for markets and potential products…

HUMAN VICES

*** Cowardice**	*** Incompleteness**	*** Arrogance**
* Weakness	* Worry	* Disrespect
*** Meanness**	*** Recklessness**	*** Rashness**
* Over Secretiveness	* Roughness	* Disobedience
*** Mistrust**	*** Stubbornness**	*** Favoritism**
* Inferiority	* Extravagance	* Putting up with too Much
*** Frivolity**	*** Big Mouth**	*** Over-Complexity**
* Disloyalty	* Nosiness	* Complacency
*** Intolerance**	*** Gullibility**	

HUMAN VIRTUES

*** Caution**	*** Impartiality**	*** Majesty**
* Gentleness	* Knowing when to quit	* Audacity
*** Flexibility**	*** Spontaneity**	*** Spontaneity**
* Prudence	* Simplicity	* Seriousness
*** Discretion**	*** Concern**	*** Defiance**
* Doubt	* Bravery	* Authority
*** Humbleness**	*** Strength**	*** Loyalty**
* Reverence	* Steadfastness	* Perseverance
*** Patience**	*** Generosity**	*** Endurance**
* Playfulness	* Openness	* Preparation
*** Obedience**	*** Curiosity**	*** Completeness**
* Giving Leeway	* Trust	* Contentment

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Any product you can create which helps people to minimize the impact of a specific vice on their lives has big potential. Helping people to develop their virtues is great too. If you can help someone turn a vice (weakness of character) into a virtue (strength of character) then you're really cookin' with gas!

Lots of people are really concerned with impact that a specific vice is having on their lives ~ so much so that they may be embarrassed to discuss it with anyone else or even seek help from a professional. If you can provide a quick, discrete solution to their problem – you just may have a successful product on your hands!

And of course, you'll find no shortage of public domain content to assist you in putting together a product that helps your customers with turning their vices into virtues.

A "vice" in simpler terms can also be considered a "bad habit". Thousands of people every day are searching the internet looking for the answers that will allow them to rid themselves of some habit that has in some way become destructive to their lives.

According to **"The Complete Idiot's Guide To Breaking Bad Habits"** (Suzanne LeVert, 1997), the top ten bad habits are (in no particular order)…

- **Lying**
- Being late
- **"Forgetting" and other acts of carelessness**
- Knuckle cracking
- **Belching and passing gas**
- **Obsessing over orderliness**
- Being a skinflint (cheapskate)
- **Being unable to make a commitment**
- Procastinating
- **Cigarette smoking**

You may feel that some of these are just plain silly but the fact remains that these are real human concerns. I bet you've been guilty of at least one these bad habits at some point in your life ~ I've been guilty of some of them at the same time!

Your mission is to develop products that provide the solutions to these problems and it should come as no surprise that the Public Domain is chock full of great books and magazine articles that address each of the specific problems – books that you can easily use as the foundation for your own unique self-improvement products.

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GET YOUR FINANCES IN ORDER

The Big Idea! Combine PLR with Public Domain for fast re-writes. Your new content will be one of a kind. The article below is a re-written PLR where I added a few of my own comments and slipped in some Public Domain content.

Can you tell where?

At the end of the article - I show you a few places I found the **Copyright Free** content used to **Beef Up** my article:

Getting Your Finances In Order requires that you get a handle on the paperwork. Even if you do everything online - you need to have a paper trail in case of an audit.

I'm always striving to organize my home office… It's a daily struggle. I hate paperwork. I have lots of systems and solutions - if I would just use them consistently. Is my office organized in everyone's standards? Nope… but I can find what I need to find quickly.

Let's explore why more and more home offices are becoming a necessity in almost any home:

More and more people are starting to work from home, either to replace a "real" job or to supplement the stretched budget. One of the best ways to improve your chances of success is to establish a home office.

Not only is it a tax write-off (be sure to check with your accountant as to what you can and cannot deduct), but it is also a way to help stay organized and be more professional.

The type of business you are running will dictate the type of office you need.

- Will you be having clients meeting you in your office?
- Will it be your workspace?
- Will it be a multi-purpose room?

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For example, if you have a business based mainly on a computer and internet, then you won't need as much space as you would for a craft production or product distribution business.

Get a Filing System

Do you stuff papers in a kitchen drawer, basket or hall closet? This could be classified as record keeping... but - obviously it's not the best system.

It may seem like it will take "too much time" to organize your home office with systems, but once you have it all set up - the daily filing will become a breeze.

An organized filing system is essential to good record keeping. Haven't we all experienced the frustration of not being able to find some important paper?

No matter how modest your home might be, you need a special place to keep your papers. This can be an elaborate home office or just a simple corner of a bedroom, kitchen or hall.

First, eliminate anything from the room that isn't directly connected to your business (unless it is a multi-purpose room, such as a wall that serves as the family library). The fewer distractions you have, the better. It also helps reduce unnecessary clutter. Store things in boxes or move them to another room.

There are many nice filing systems - from the traditional filing cabinets, to hanging folders that can attach to the back of a door.

Sort through all the papers in your office and decide what you need to keep and what can be thrown away.

When in doubt, set up another folder or box for things to look at again later. I have an "I think this is cool" box. It's a box that holds all the catalogs - stuff I print off the internet - old cards (business - greeting- etc.). Nothing important goes in this "file" box. If I don't look in this box for anything in at least 6 months… the box and all its contents go to the dump!

Once you establish a filing system, keep up with it on a daily basis. It is too easy to become overwhelmed if you don't. Color-coded systems work nicely. One color for tax-deductible related items, another for invoices to clients, another expenses, etc.

Then you simply place the papers or receipts in the appropriate color folder

Records, regardless of the filing system used, should be reviewed at least once per year. This is so you can discard any un-needed items and all the important records for your taxes will not be lost. January is a good time for an overhaul, since you will be working on taxes soon.

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Have A Nice Place To Do Boring Tasks

The workspace is often the most difficult to keep organized, but if you have a handle on the paperwork, it helps reduce one area of clutter. Make sure the workspace is large enough, and comfortable. Whether you have to sit or stand to do to the work, make sure the surface is at the correct height. This will help reduce back strain and allow you to work for longer periods of time, thereby increasing your productivity.

There are many nice desk organizers that allow you to keep items close at hand but out of the way. If you only keep the items you need most often on the workspace, it will also reduce clutter. Keep the rest tucked away in storage units in your desk drawer, shelf or box. There are drawer organizers that can be customized to meet your needs.

If you use a computer, make sure you have enough space for the computer itself, the monitor, printer and any other hardware you may need, such as scanners and fax machines. Many companies produce multi-purpose units that combine those features into one machine, which takes up much less desk space.

Organize The Computer

Don't forget to organize the computer itself.

There are many organizational software programs that can help you track appointments, clients, and your work. By using these programs, you can keep on top of things and waste less time. Set up special folders in your documents folder, so you can file things away for easy retrieval. Databases and spreadsheets are also very helpful tools in tracking your inventory and other business related needs.

If you aren't using Google to help you organize your computer… you're missing out on the best of the free stuff. Google has calendars that keep you on time (It will even email you a reminder of an appointment). There is also an online document service (just like Microsoft word) and of course Gmail - which is by far the best email system - Bar None!

The amount of time spent developing an orderly system for keeping your personal and financial records will be well spent and need not be difficult. Consider it a creative task!

http://www.cahe.nmsu.edu/pubs/_g/G-229.pdf

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Organize a Home Filing System

Guide G-229

Reviewed by Constance Kratzer,
Family Resource Management Specialist

An organized filing system is essential to good record keeping. Haven't we all experienced the frustration of not being able to find some important paper?

Stuffing papers in the kitchen drawer or hall closet can be classified as records-keeping, but obviously it is not the best system. The amount of time spent developing an orderly system for keeping your personal

http://www.pueblo.gsa.gov/cic_text/money/keeprecords/keeprecords.htm

Organizing A Home Filing System

A system for personal records is a necessity. No matter how modest your home facilities might be, you need a special place to keep your papers. That could be as elaborate as a room or home office or as simple as a corner of the kitchen, bedroom, or hall.

Records, regardless of the filing system used, should be reviewed at least once a year to discard items no longer needed. January is a good time for an overhaul, since it's just before you begin to work on taxes.

The equipment you will need doesn't have to be elaborate. Think about a filing cabinet before you think about a desk. The

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The Big Idea! You have already seen one of our re-writes... here is another one where we combine PLR with Public Domain content. The article below is a re-written portion of a PLR article - because I know that it's lazy to just upload a PLR article in its original state.

Can you tell where the Public Domain Information has been added?

At the end of the article - I show you a few places I found the Copyright Free content used to Jazz Up my article and some great free graphics from http://epa.gov to go with it:

Original Article (partial)

Recycling Keeps Things Organized Around the House

Recycling has become more and more prevalent in our society. It has also become more important to our ecology and economy. It not only reduces waste and pollution and overfilled landfills; it can also help keep things less cluttered around our homes.

By looking around your home, you may have things that you don't need anymore, like old appliances - small and large. By recycling them, it doesn't just reduce things that are just lying around - sometimes you can get some extra cash if you take the time and make the effort to take them to a local recycling center or scrap yard that deals in metal. Although prices may vary based on demand, you can usually get a little bit. If you aren't interested in the extra effort to take things to the recycling center for the pocket money, many fire stations collect aluminium cans for burn units at the local hospitals.

ReWrite:

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Recycle... it's the buzz word of the century! If you're not going "***Green***" yet - I recommend you start small. Use just a few of the ideas listed - and before long you will be an "old hand" at recycling.

Spending a bit of extra time sorting glass, paper and plastic not only reduces waste, pollution and overfull landfills; it really does help keep your home less cluttered.

You can "reuse" materials in their original form instead of throwing them away, or pass those materials on to others who could use them too! Remember, one man's trash is another man's treasure! Here are some examples of reuse...

- Take along washable cups or travel mugs instead of disposables; a lot of restaurants and convenient stores will be glad to fill or refill your own mug.
- When you do use disposables like plastic cups, plates, utensils, and plastic food storage bags, don't throw them away! Wash and reuse them -- most of them will last for a long time with many uses.

Here is the Copyright Free information **I used to "pump up the volume" in this article:**

You can "reuse" materials in their original form instead of throwing them away, or pass those materials on to others who could use them too! Remember, one man's trash is another man's treasure! Here are some examples of reuse ...

- Take along washable cups or travel mugs instead of disposables; a lot of restaurants and convenient stores will be glad to fill or refill your own mug.
- When you do use disposables like plastic cups, plates, utensils, and plastic food storage bags, don't throw them away! Wash and reuse them -- most of them will last for a long time with many uses. They may not cost much to replace, but it doesn't make any more sense to throw away those things than it does to throw away your bicycle after one use.

- And speaking of bicycles (or other durable goods like washers, dryers, etc.) -- why not repair them rather than replace them when they break? This is another form of "reuse". New is not always better, nor it is always necessary. You'll be helping your environment, but your pocketbook will thank you too!

- When you do decide to replace something large and "reusable", be sure to donate the old one to charitable outlets like Goodwill, Salvation Army, Habitat for Humanity, Vietnam Veterans, and the many others that are probably in your area. Most of the time the item can be repaired by those groups, and then redistributed into other homes rather than landfills.

- Hold a yard sale or give-away. And ask your neighbors to join in too -- this shares the work and

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increases the number of unused things that can find new homes and new uses. And your local recycling/solid waste office may run a "swap shop" at a recycling centers --

- When you do need to purchase something, check those yard sales and charitable outlets first to see if they have what you need before selecting something new.
- Use cloth gift bags and stop ripping the paper off gifts! If you remove the wrapping paper carefully, you can use it again, and there's nothing wrong with doing just that! And don't forget to use canvas or cloth bags when shopping so you don't need to make the choice between "paper or plastic."
- Use washable table napkins instead of paper napkins -- cloth napkins are usually much larger and more absorbent than paper products, and they can dress up your dinner table too!
- New baby? Buy washable cotton diapers (look for them at yard sales or charitable outlets). Check the yellow pages to see if there is a diaper service in your area. If you select those with velcro wraps, reusable diapers are just as convenient and may even be cheaper than disposable diapers.

http://kids.niehs.nih.gov/recycle.htm

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RELAX MORE

The Big Idea! Yes... again. Another one of our re-writes... this is one where we combine PLR with Public Domain content about relaxing and removing the stress from our lives.

At the end of the article - I show you a few places I found the Copyright Free content used to Jazz Up my article:

Original PLR Article (Partial)

Is there a place outside your realm? Someplace you can go with your thoughts and soak up everything around. Feel the fortitude seep into the soul. Realize this is the place where the most relaxed and angelic feelings appear.

Breathe and exercise life. Search for ways to enhance the physical form. Slow, deep activity that gets the heart pumping but also slows the minds process. Take a yoga class or sit silently with the eyes closed breathing letting all the impurities be released from the body. Be in touch with the subconscious persona. Deeply gulp the air as

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it seeps through cleansing the soul. Breathing is the easiest form of being one with you.

Spirituality of the soul can be a wonderful relief. Everyone needs to take time and smell the flowers. Watch the beauties of the world and enjoy the peaceful feeling they have acquired. A huge weight has been lifted and the small stress that is suffered becomes even smaller. Time is forever eternal. The soul lives forever, being tuned in to its needs and desires will make the world brighter.

I found this book "Imagination In Play"

Excerpt From:

IMAGINATION IN PLAY.

The fruit of imagination ripens into deeds actually done in the service of man: its flower brightens the whole of life and makes it fragrant, from the budding-time of children's play and laughter to the developed blossoms of the creative imagination which we call painting or poetry or music.

Who does not know the peaceful activity of a Sunday evening, the fruitful quiet of a long railway journey or sea-voyage at the end of a holiday? Two friends walk slowly home together after an exciting expedition or debate; two girls give each other their confidence while brushing their hair after a dance.

Too often the imagination, the really individual part of the mind, is starved and atrophied.

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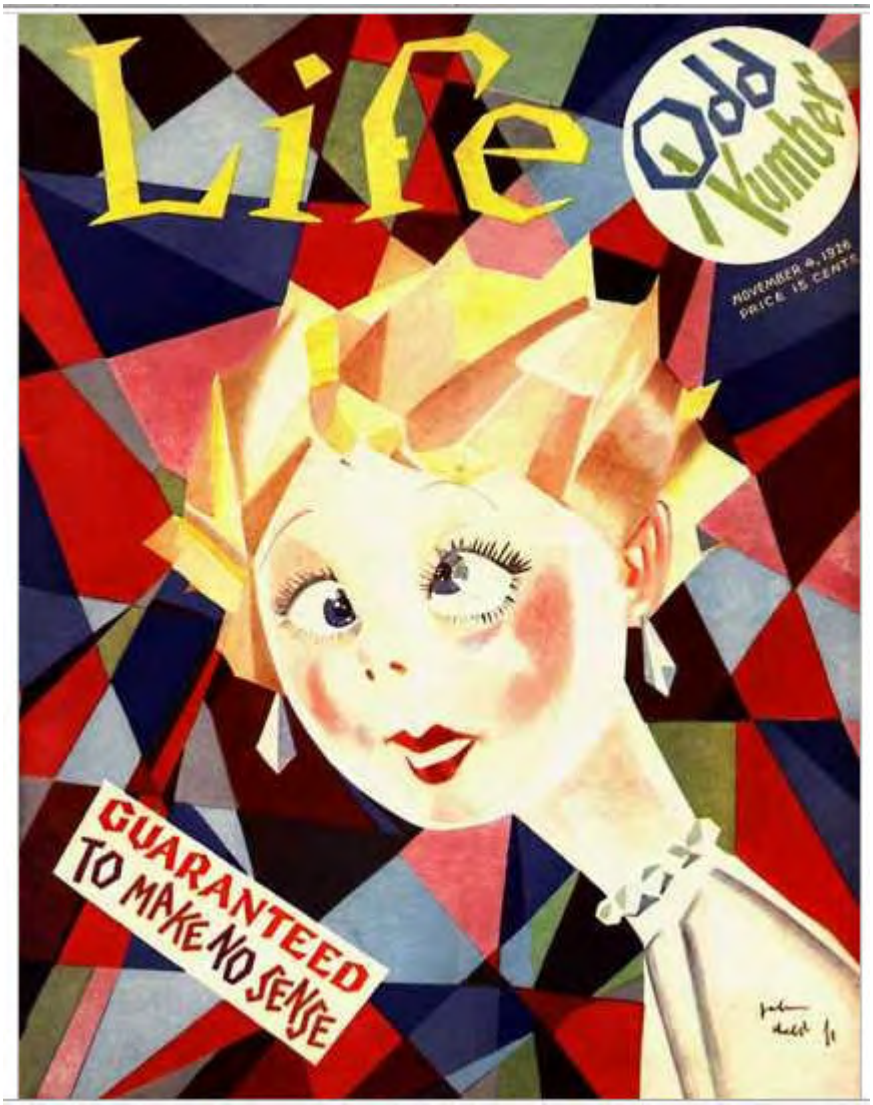

Especially in childhood there ought to be a space left between useful work and ordered play for the individually invented games, the pursuits that are not for any definite end, for dreams and lived-out tales, when the child may make what he likes, do what he likes, and in imagination be what he likes.

If we scrupulously respected this growing-time we should soon have a race of sturdier mettle altogether. Just now this particular want is probably most nearly supplied among elementary school children than among those who have more "educational advantages"; they "go out to play" in the streets for hours every day, and one cannot help thinking that it is the vitality thus evolved that keeps most of them healthy and happy in spite of many hardships.

In later life, if we really want to make something of our lives, we shall do well to insist on keeping such a margin of free time to ourselves.

It need not be long.

Five minutes, if one really sails away in the ship of imagination, will take us to fairyland and back again.

But the five minutes (or the day in the country, or the week of quiet, or whatever we take or can get) must really and truly be free; we must have the courage to seek for what we really want, and we shall have the inestimable reward of finding what we really are.

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PLR Article Rewrite Using Public Domain Content

Do you have a place where you feel totally relaxed? Someplace where you go with your thoughts and just buy your environment - you feel the stress slip away? Who does not know the peaceful activity of a Sunday evening spent reading or playing with the kids?

You must search for ways to remember how it was during children's play and laughter and develop the creative imagination which we call painting or poetry or music.

> *Too often the imagination, the really individual part of the mind, is starved and left to die away... and this part of the mind is where you could find you're own place to relax.*

Activities that get the heart pumping will also slow the fragmenting of our minds. Take a yoga class or sit silently with your eyes closed - breathing - letting all the impurities be released from the body. Be in touch with your subconscious.

Five minutes of deep breathing is the easiest form of relaxation.

Everyone needs to take time and smell the flowers. Watch the beauties of the world and enjoy the peaceful feeling they have acquired.

Take five minutes, if you can sail away on the ship of imagination, it will take you to fairyland and back again.

But the five minutes (or the day in the country, or the week of quiet, or whatever you can get) must really and truly be free; you must have the courage to seek true relaxation.

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You will find a huge amount of content - rich the ways of The Healthy Life - that you can use to create articles... emails and products right here:

http://www.gutenberg.org/files/17682/17682-h/17682-h.htm

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Lots of people are ready to change careers or propel their existing careers to new heights of success ~ and you can be there to help them along the way!

Here are the **30 Hottest careers for 2009** based on outlook and job satisfaction ratings according to **U.S. News & World Report**…

* **Audiologist**
* Biomedical Equipment Technician
* **Clergy**
* Curriculum/ Training Specialist
* **Engineer**
* Firefighter
* **Fundraiser**
* Genetic Counselor
* **Ghostwriter**
* Government Manager
* **Hairstylist/ Cosmetologist Video**
* Health Policy Specialist
* **Higher Education Administrator**
* Landscape Architect
* **Librarian**
* Locksmith/ Security System Tech
* **Management Consultant**
* Mediator
* **Registered Nurse**
* Occupational Therapist
* **Optometrist**
* Pharmacist
* **Physical Therapist**
* Physician Assistant
* **Politician/ Elected Official**
* Urban Regional Planner
* **School Psychologist**
* Surgical Technologist
* **Systems Analyst**
* Usability Experience Specialist
* **Veterinarian**

Personally, I found it very interesting that "Ghostwriter" is included in this list – just goes to show you how much of an undiscovered secret treasure chest the Public Domain still is! Nobody would hire a ghostwriter if they knew how easy it was to plunder the Public Domain for high-quality content.

Anyway, while you may not be able to utilize the Public Domain to create products that are directly related to every one of the professions (although you can find great Public Domain content that caters to a good many of them), there is still lots that you can offer by taking Public Domain content meant for a more "general" audience and using it to create a product that can marketed to people in each of the specific professions above (and those looking to get into those professions).

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There are lots of opportunities for products that assist people in changing careers or finding a better J.O.B. – everybody needs help with the following things to some degree…

- **Making a good first impression**
- Writing a strong, professional resume
- **Developing a success mindset**
- Developing strong Interview skills
- **Developing efficient study skills (if education is required for the career they are persuing)**

And of course, everybody could use some help with certain other areas of their careers. Everyone (well, most people) wants to improve themselves and develop skill sets that will help them advance not only in their careers but in life as well. There are all sorts of areas where products can be created that provide new skill set training – Areas such as…

- Interpersonal skills
- Time management skills
- Project management skills
- Leadership skills
- Business Management
- Networking skills
- Motivating others
- Public speaking

And the list can go on and on. There are lots of areas that professional people need help in and once you've identified these areas, it's a relatively simple matter to put some very good products together using Public Domain material. Thousands of books have been written on these subjects and are in the Public Domain now. Because the above subjects are of an "evergreen" nature, you'll find an almost unlimited supply of copyright-free material that you can republish and material is just as good and timely now as it was when it was first originally published.

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Oh, the technological maze we must all make our way through. Computers, Cell Phones, Digital Gadgetry of all types – no one person can possibly keep up with all of this stuff!

Now, I know what you're thinking – how in the world could the Public Domain possibly provide any material relevant to our modern technological wonders?

You'd be surprised! Sometimes it takes just a little more digging but depending on the industry you're in, it's definitely possible to find technology related Public Domain content from many different sources including (but not limited to) the U.S. Government.

Check out this article I found the other day ~ it's been dedicated to the Public Domain by the author…

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Six Things To Do When Shopping For Cell Phones And Service

In addition to our move, we're about to switch cell phone services from a regional provider to Verizon, primarily because of signal availability in the area we're moving to. We also happen to be not under a lengthy service plan, so we're also looking to upgrade our phones as well since our old ones are on death's door (we've been using them for several years and mine is literally on the verge of falling apart).

Here's the process we intend to follow when switching to Verizon; it may be helpful for you in your own cellular plans.

Use your old bills as a basis for what you'll do in the future. Looking at the last six months of our old bills, it became clear that we are paying for far too many minutes and so we're looking for a lower-minute plan for our next purchase.

Do the research before you leave. Visit the websites of major providers and know what their plans are before you leave. You should especially know what sort of options you will want on your plan and which ones you don't want, because salesman will often throw on services you don't want if you don't explicitly tell them that these are the only options you want. Also, have some idea of the phones available and what you want.

Know what you want before you walk in the door. For example, we just want a basic calling plan with only a relatively low number of text messages, because that's what we use now, and also the ability to access a small amount of web data (limited data transfer, for Remember the Milk, for example). We also need new phones, but we don't need high-end ones or Blackberries or anything like that.

Specify EXACTLY what you want and don't want in your plan. Make it clear what you specifically want in your plan as soon as you begin talking, then tell them you're going to browse the equipment for a bit. Why? This gives them a bit of time to think about their commission before you finish off the deal.

Don't bother negotiating on the service plan. Plan prices are set by the national provider and local stores simply don't have the option of negotiating with you, so don't even waste their time. Instead, look for stuff you can ask for instead, like…

Ask for *lots* of other stuff. Ask for your activation fee to be waived. Ask for some free (or at least reduced) equipment. Since the salesmen typically don't earn a commission on the equipment, they're often happy to give a discount in order to seal the deal and get their commission from the plan. They're going to be thinking "easy commission," so take advantage of that mindset to get cheap phones.

This is almost exactly what we did when we first signed up for a cell phone service and we ended up getting no activation fee, all of our phones for free (they weren't low end phones, either), and a few random items in the store for free, too. The guy behind the counter was about ready to explode with desire for getting his commission, so he was waiving everything and giving us all sorts of goodies just to

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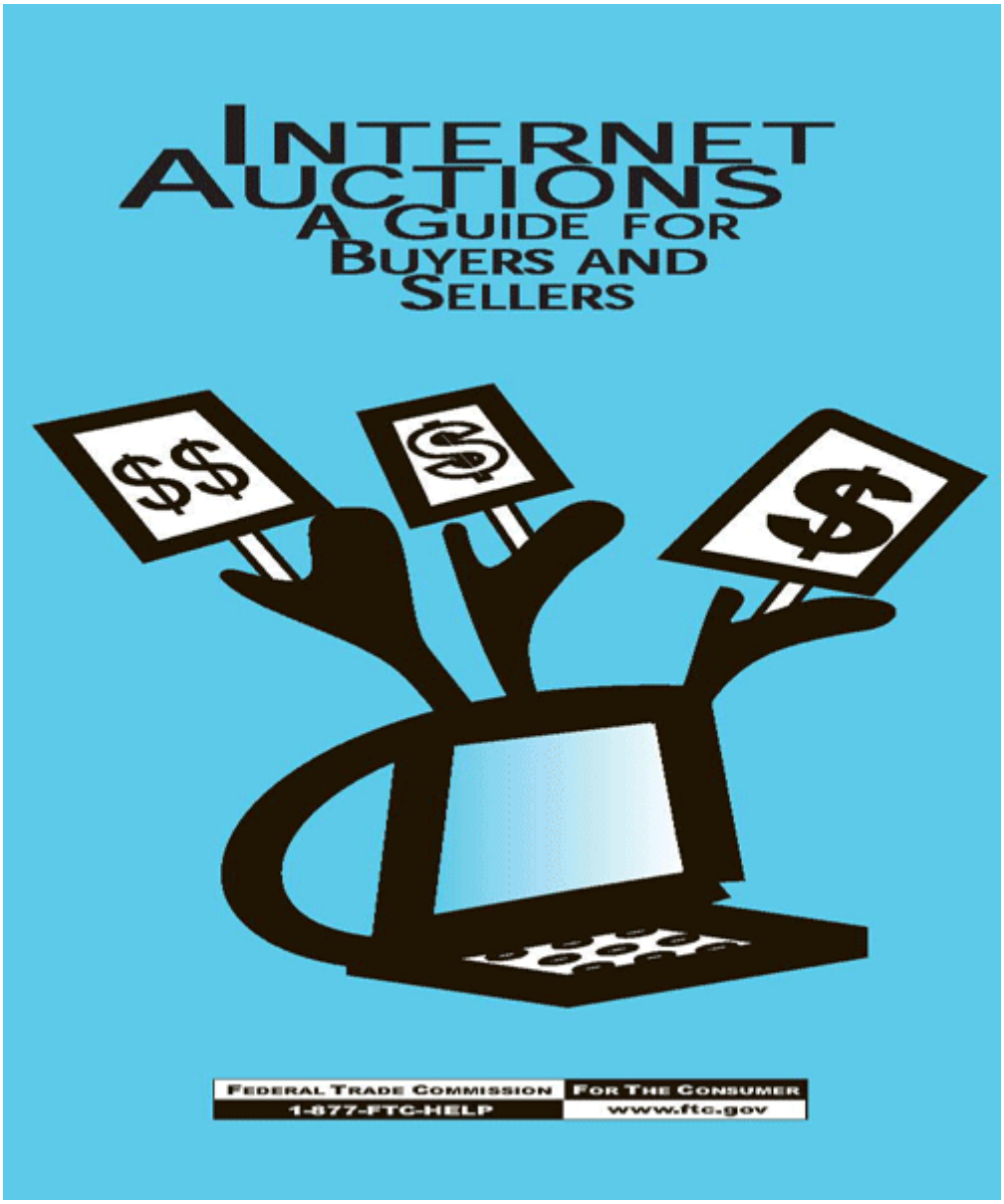
get his commission on the plan we were purchasing.

There's plenty more where that came from. You just have to know where to look.

Here's a great guide to Internet Auctions provided by the Federal Trade Commission that would could be broken up into several helpful articles…



There's actually some really good Public Domain stuff out there concerning technology – don't overlook it!

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ORGANIZE AND OPTIMIZE

The Big Idea! One more time. Here we go with one of our re-writes... here is another one where we combine PLR with Public Domain content. We want to make sure you really "Get" this concept and just how easy it is!

At the end of the article - We show you a few places we found the Copyright Free content used to **Increase the Value** of this article (and we included a few Public Domain images to flesh it all out):

The House is Organized, but How Do I Keep it This Way?

The Original Partial PLR Article

Getting the home organized is never easy, but sometimes keeping it organized can be almost as challenging. However, with some work and cooperation from the rest of the family, it will be easier. It takes time to get used to new habits, but with reminders (not nagging), everyone will be in the swing of things soon.

One way is to make a chart showing all the rooms in the house and all the family members. Each family member can be responsible for making sure a specific area is clutter free each day.

They go through each room with a basket or box and anything that isn't supposed to be in that room goes in the box. Anything that is meant

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to be in the room gets put away.

Labeling things, at least at first, will help people remember where things go. If the children are too young to read, pictures help, especially with their toys. You can cut out pictures from the latest sale ad in the mail and tape them to drawers, boxes and shelves to help remind the children where their things go.

The Public Domain Content

This are two "snippets" from a Public Domain Book **HouseWifery** copyright 1921 (which of course means it's free to use any way we want)

STORAGE

STORAGE is such an important matter that the consideration of it should begin when the house is first planned with the architect. The architect should be eager to coöperate, so that in his skilled way he may express on paper the practical ideas of the housewife, whose suggestions may be most definite and valuable based on her experience in housekeeping.

Closets, bins, and boxes are a real necessity. Storage does not mean unnecessary hoarding; it means definite planning as to bin, box, or closet, and the systematic arrangement of the contents of each—a place for everything. One of the signs of the times is the definite stand housewives are taking regarding inadequate storage space both in city and in country houses, and the demand they are making that shelves, cupboards, and closets be thought out with the utmost care, and not "tucked in" as a last consideration. Each available space, every corner, under the stairs, and even panels, may with profit be utilized for storage.

Rural Home and Storage.—The rural home usually will have more commodious storage than the smaller town house, because the attic is a feature of such a home; and except in the southern section of the country, a cellar will usually be provided.

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SPECIAL STORAGE CLOSETS

Broom and Cleaning Closets.—To plan for building a broom closet, arrange the things as they are to be stored when the closet is finished. Measure, and literally build the closet around them. The result will be that brooms and brushes with long handles will have a place to hang, shelves will be a proper distance apart to hold the jars, boxes and bottles. There will be a hook for every brush, the shelves and hooks will be labelled, and a drawer or two may be planned for clean cloths. The closet ought to be just deep enough to take the sweeper or vacuum cleaner, because a deep closet is less likely to be kept in good order, with its contents classified.

Broom closets should be high and narrow, and cleaning closets should have shelves and hooks. If the space makes it desirable, these two closets may be arranged separately. The idea is to have a special place for the various kinds of equipment so essential to good cleaning, and so unsightly when standing about. Besides, the cleaning outfit is not suitable to be put in with other things.

Public Domain / PLR Re-Write

Wouldn't it be wonderful if we could plan our storage and organization during the architectural drawing stage? I've lived in several houses and they never seem to have enough closets, pantry space or cabinets.

In a perfect world... we all know how we like to store our "stuff", and every home would be designed with just the right amount of storage space. But - we don't live in that perfect world, so we must learn to live within the space we have.

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Having a home that's organized is always a great idea... and sometimes we can get it all organized at one time. But... keeping it organized is often the bigger (and frustrating) task.

Because we will never have enough cabinets and closets... we have to sort and store in boxes and bins. Creating a system - with a place for everything - and a plan for cycling through and pitching un-needed items is a must.

Storage systems are often just finding space in every nook and cranny and designating that space for "that particular type of item".

You may even need to have a command post charting system to keep track of every last thing. How many times have you put finger to chin and said "Now... where did I put that"?

If you create a space for specific items - A Cleaning Closet - for instance; designating a specific spot within that space for every broom, vacuum and cleaning supply is a must. There are two very good reasons for this:

1. You can see what's missing - furniture polish - Does it need to be replaced?

2. A cluttered stuffed cleaning closet is often the last straw on cleaning day. Trying to put everything away... into cramped quarters will have you grumpy and snippy.

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START A NEW HOBBY

Millions of people around the world get involved with new hobbies every year or rekindle their passions for old past-time hobbies and more and more of them are using the internet every day to find information related to their hobbies and connect with others sharing the same interests.

"Hobbies occupy much of the leisure time of people all over the world. Large numbers of people enjoy raising flower or vegetable gardens or indoor plants. Other popular hobbies include stamp collecting, coin collecting, and photography. Since the mid-1900's, interest in such crafts hobbies as needlepoint, quilting, weaving, pottery making, and woodworking has increased sharply." SOURCE: Wikipedia

There are literally thousands of potential hobbies that a person can become involved with and the Public Domain is a rich source of copyright-free content for just about any hobby you could possibly think of.

To get your juices flowing, consider the following list (by no means exhaustive)…

*** Antiques**	*** Leather Craft**
* Art Collecting / Collectibles	* Martial Arts
*** Arts and Crafts**	*** Magic and Optical Illusions**
* Astrology	* Music
*** Beadwork / Beading**	*** Acrylic Paintings**
* Ballet Dancing	* Face Painting
*** Belly Dancing**	*** Oil Painting**
* Bird Watching	* Origami for Kids
*** Body Art / Tattoos**	*** Palmistry**
* Body Piercing	* Paper Crafts
*** Cake Decorating**	*** Paragliding**
* Camping	* Pet Adoption
*** Candle Making**	*** Photography**
* Coin Collecting	* Physical Exercises and Fitness
*** Coloring Pages**	*** Quilting**
*** Computer / Video Games**	*** Radios**
* Cooking	* Reading
*** Craft Books**	*** Riddles**

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* Crochet
*** Cruising**
* Dog Training
*** Diving / Snorkeling**
* Drawing / Sketching
*** Embroidery**
* Family Vacations / Family Fun
*** Fishing**
* Floral Arrangements
*** Gardening**
* Genealogy
*** Graffiti Art**
* Graphology / Handwriting Analysis
*** Handmade / Handcrafted Jewelry**
* Handicrafts
*** Hiking**
* Hip Hop Dancing
*** Horse Riding**
* Hunting
*** Ice Skating**
* Irish Dancing
*** Italian Art**
* Jewelry Making
*** Kayaking**
* Kitesurfing / Kiteboarding
*** Kids' Art**
* Kids' Crafts
*** Knitting**
* Sand Sculpting and Sand Crafts
*** Sculpting**
* Sewing
*** Singing Lessons**
* Space Exploration
*** Stamp Collecting**
* Sudoku Puzzles
*** River / Whitewater Rafting**
* Rock and Mountain Climbing
*** Sailing and Boating**
* Scale Modeling
*** Scrapbooking**
* Scuba Diving
*** Skateboarding**
* Skydiving / Parachuting
*** Snow Skiing**
* Snowboarding
*** Speed Skating**
* Stained Glass
*** Star Astronomy**
* Surfing
*** Swimming**
* Treasure Hunting
*** Vacations / Traveling**
* Watercolor Paintings
*** Wood Carving**
* Writing

Online, each of the hobbies and leisure time activities above would be considered a unique market and each of these markets is made up of thousands of smaller "micro-niche" markets ~ the possibilities for product creation are nearly endless!

If you're still looking for ideas as to what markets to pursue, the above list should give you a huge kick in the pants!

As far as quick product creation is concerned, you'll find no shortage of killer public domain content for the vast majority of the hobbies – way more content then one person could ever possibly use on their own.

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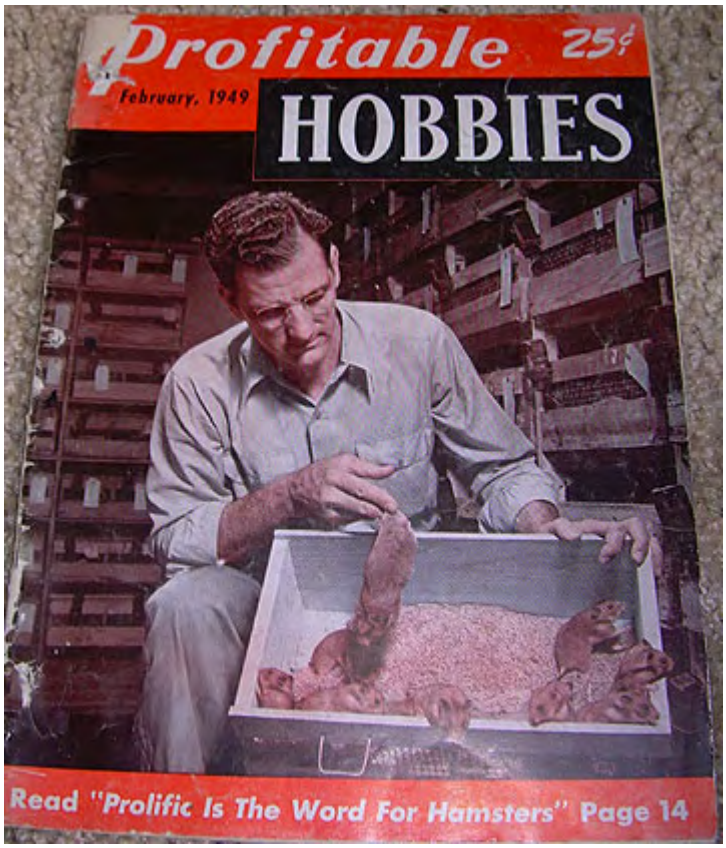
A good many of these hobbies even have entire magazines dedicated to them, many of which can be found in the Public Domain.

One of our absolute favorite Public Domain magazines, **"Profitable Hobbies"** is dedicated exclusively to discussing how to turn hobbies into profitable ventures…



"From 1945 through 1956 Profitable Hobbies magazine published hundreds of ways that men and women made money with their hobbies. The subjects ranged from strictly local and part-time activities, to those that started small and became full-time national businesses. Freelance writers or the hobbyists wrote the articles, so the content quality varies. Some articles give step-by-step instructions while others offer a more general outline. But whether it's the marketing used, or the product or service described, they present ideas which can work in the same, or similar form, today."

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In Conclusion…

And you thought using Public Domain was stuffy and boring! Not by a long shot… and it's easy to plug it in anywhere you need a bit of fluff or great "meaty" content.

Can you tell we love hunting down "Hidden Treasures" that are copyright-free?

And by using something as simple as an Amazon.com Top 10 List - Top 10 Resolutions For 2009… the idea for this issue of Pirates Of The Public Domain magazine was born.

See how that works? Inspiration for unique product creation is everywhere ~ you're practically swimming in it!

Now go make something of it!

Warmly,

and

"Captain" Logan Andrew **THAT Public Domain Diva**

Editors and Contributors, **"Public Domain Treasure Hunter Magazine"**

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"How To Make Money Republishing Copyright-Expired Books, Magazines, Photos, & More..."

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